



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22031

Contract # 4982973

Schedule Dates 09/22/21-09/28/21
Advertiser Stand For Children (142784)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 7334 (1617401)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Jones ,Rachael
Phone/Fax /
CPE Est 7334
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 7334 Stand for Children

Date Entered 09/20/21
Last Modified 09/20/21
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type 3 Wide Life
Package Deal
Commission % 15.00
Commission \$11,670.00
Net Total \$66,130.00
Sales Tax

Washington (WJLA)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Sep. 2021 | 23 | \$43,000.00 |
| Oct. 2021 | 14 | \$34,800.00 |
| Grand Total: | 37 | \$77,800.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------------|----------|---------|
| 1.0 | Normal Line / SPOT | 09/22/21-09/24/21 | 2 | :30 | 5:58:15A- News-7News ON YOUR SIDE at 6AM | | | | 1 | 1 | 1 | | | 3 | \$800.00 | \$2,400.00 | Washington (WJLA) | | 9/20/21 |
| 2.0 | Normal Line / SPOT | 09/27/21-09/28/21 | 2 | :30 | 5:58:15A- News-7News ON YOUR SIDE at 6AM | | 1 | 1 | | | | | | 2 | \$800.00 | \$1,600.00 | Washington (WJLA) | | 9/20/21 |
| 3.0 | Normal Line / SPOT | 09/27/21-09/28/21 | 2 | :30 | 6:58A- ABC-Good Morning America | | 1 | 1 | | | | | | 2 | \$2,000.00 | \$4,000.00 | Washington (WJLA) | | 9/20/21 |
| 4.0 | Normal Line / SPOT | 09/22/21-09/24/21 | 2 | :30 | 6:58A- ABC-Good Morning America | | | | 1 | 1 | 1 | | | 3 | \$2,000.00 | \$6,000.00 | Washington (WJLA) | | 9/20/21 |
| 5.0 | Normal Line / SPOT | 09/26/21-09/26/21 | 2 | :30 | 7:58:40A- ABC-Good Morning America Sunday | | | | | | | | 1 | 1 | \$800.00 | \$800.00 | Washington (WJLA) | | 9/20/21 |
| 6.0 | Normal Line / SPOT | 09/28/21-09/28/21 | 2 | :30 | 9A- Live with Kelly | | | 1 | | | | | | 1 | \$600.00 | \$600.00 | Washington (WJLA) | | 9/20/21 |
| 7.0 | Normal Line / SPOT | 09/24/21-09/24/21 | 2 | :30 | 10:58:25A- ABC-The View | | | | | | 1 | | | 1 | \$950.00 | \$950.00 | Washington (WJLA) | | 9/20/21 |
| 8.0 | Normal Line / SPOT | 09/23/21-09/23/21 | 2 | :30 | 11:59:56A- News-7News ON YOUR SIDE at Noon | | | | | 1 | | | | 1 | \$750.00 | \$750.00 | Washington (WJLA) | | 9/20/21 |
| 9.0 | Normal Line / SPOT | 09/22/21-09/22/21 | 2 | :30 | 2P- ABC-General Hospital | | | | 1 | | | | | 1 | \$900.00 | \$900.00 | Washington (WJLA) | | 9/20/21 |
| 10.0 | Normal Line / SPOT | 09/22/21-09/24/21 | 2 | :30 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | | | | 1 | 1 | 1 | | | 3 | \$1,100.00 | \$3,300.00 | Washington (WJLA) | | 9/20/21 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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| 11.0 | Normal Line / SPOT | 09/27/21-09/27/21 | 2 | :30 | 4:59:30P- News-7News ON YOUR SIDE at 5PM | | 1 | | | | | | | 1 | \$1,100.00 | \$1,100.00 | Washington (WJLA) | | 9/20/21 |
| 12.0 | Normal Line / SPOT | 09/27/21-09/28/21 | 2 | :30 | 5:59:26P- News-7News ON YOUR SIDE at 6PM | | 1 | 1 | | | | | | 2 | \$2,000.00 | \$4,000.00 | Washington (WJLA) | | 9/20/21 |
| 13.0 | Normal Line / SPOT | 09/22/21-09/24/21 | 2 | :30 | 5:59:26P- News-7News ON YOUR SIDE at 6PM | | | | 1 | 1 | 1 | | | 3 | \$2,000.00 | \$6,000.00 | Washington (WJLA) | | 9/20/21 |
| 14.0 | Normal Line / SPOT | 09/22/21-09/22/21 | 2 | :30 | 6:27P- 6:30P (EST) | | | | 1 | | | | | 1 | \$3,000.00 | \$3,000.00 | Washington (WJLA) | WORLD NEWS TONIGHT | 9/20/21 |
| 15.0 | Normal Line / Access | 09/23/21-09/23/21 | 2 | :30 | 6:58:46P- Wheel Of Fortune | | | | | 1 | | | | 1 | \$4,000.00 | \$4,000.00 | Washington (WJLA) | | 9/20/21 |
| 16.0 | Normal Line / Access | 09/27/21-09/28/21 | 2 | :30 | 6:58:46P- Wheel Of Fortune | | 1 | 1 | | | | | | 2 | \$4,000.00 | \$8,000.00 | Washington (WJLA) | | 9/20/21 |
| 17.0 | Normal Line / Access | 09/28/21-09/28/21 | 2 | :30 | 7:29:26P- Jeopardy | | | 1 | | | | | | 1 | \$6,000.00 | \$6,000.00 | Washington (WJLA) | | 9/20/21 |
| 18.0 | Normal Line / Access | 09/22/21-09/24/21 | 2 | :30 | 7:29:26P- Jeopardy | | | | 1 | | 1 | | | 2 | \$6,000.00 | \$12,000.00 | Washington (WJLA) | | 9/20/21 |
| 19.0 | Normal Line / Prime | 09/27/21-09/27/21 | 2 | :30 | 7:57:56P- ABC-Dancing with the Stars (Monday) | | 1 | | | | | | | 1 | \$7,500.00 | \$7,500.00 | Washington (WJLA) | | 9/20/21 |
| 20.0 | Normal Line / SPOT | 09/23/21-09/24/21 | 2 | :30 | 11:00:26P- News-7News ON YOUR SIDE at 11PM | | | | | 1 | 1 | | | 2 | \$1,000.00 | \$2,000.00 | Washington (WJLA) | | 9/20/21 |
| 21.0 | Normal Line / SPOT | 09/27/21-09/28/21 | 2 | :30 | 11:00:26P- News-7News ON YOUR SIDE at 11PM | | 1 | 1 | | | | | | 2 | \$1,000.00 | \$2,000.00 | Washington (WJLA) | | 9/20/21 |

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| 22.0 | Normal Line / SPOT | 09/26/21-09/26/21 | 2 | :30 | 11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM | | | | | | | | 1 | 1 | \$900.00 | \$900.00 | Washington (WJLA) | | 9/20/21 |
| | | | | | | | | | | | | | | | | | | | |

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